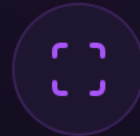


✦ AI-Powered Skin Analysis

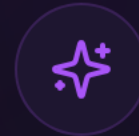
REFLECTA

AI Skin Analysis

Computer vision skin analysis from a single selfie photo



Skin Analysis



Recommendations



Progress Tracking

Built by **ERARTA AI**

The Problem



Expensive Consultations

Dermatology consultations cost \$150+ per visit, making regular skin checkups inaccessible for most people.



Long Wait Times

Average wait time for a dermatologist appointment is 6+ weeks, delaying critical skin assessments.



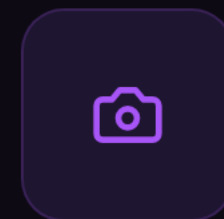
Subjective Assessments

Skin evaluations vary between practitioners with no standardized, data-driven approach.

Everyone deserves accessible, affordable, and accurate skin analysis.

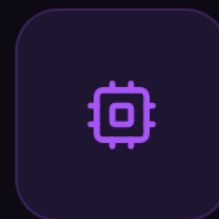
The Solution

Upload a selfie. **Get instant AI skin analysis.**



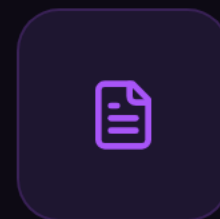
Upload

Take a selfie



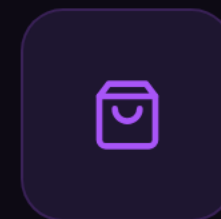
AI Analysis

CV processing



Results

Skin insights



Products

Recommendations

Your skin, decoded by AI.

Market Opportunity

\$180B

Global Skincare Market

\$5.8B

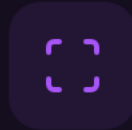
Dermatology AI Market by 2028

2B+

Smartphone Users Worldwide

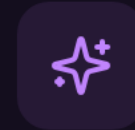
The intersection of beauty tech and AI health is the fastest-growing consumer health segment

Product



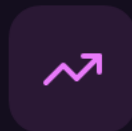
AI Skin Analysis

Advanced computer vision analyzes skin texture, tone, hydration, and condition from a single photo



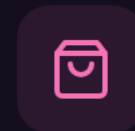
Personalized Recommendations

AI-generated skincare routines tailored to your unique skin profile and concerns



Progress Tracking

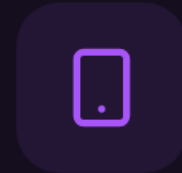
Track skin improvements over time with side-by-side comparisons and trend analytics



Product Suggestions

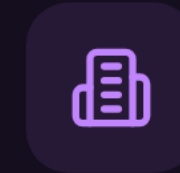
Curated product recommendations from trusted brands matched to your skin needs

Business Model



B2C App Subscriptions

Direct-to-consumer mobile app with freemium model



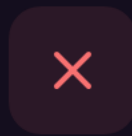
B2B API for Brands

White-label skin analysis API for skincare and beauty brands

Revenue Model

	POPULAR	
<p>Free</p> <p>\$0</p> <p>Try it out</p> <ul style="list-style-type: none">✓ 3 skin scans/month✓ Basic skin type analysis✓ General recommendations	<p>Pro</p> <p>\$7.99 /mo</p> <p>Best for daily skincare</p> <ul style="list-style-type: none">✓ Unlimited scans✓ Detailed analysis reports✓ Progress tracking✓ Product recommendations✓ Routine builder	<p>Brand API</p> <p>From \$499 /mo</p> <p>For skincare brands</p> <ul style="list-style-type: none">✓ Full API access✓ White-label integration✓ Custom branding✓ Analytics dashboard✓ Priority support

Competitive Landscape



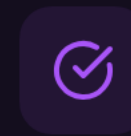
vs Dermatologists

Expensive (\$150+), slow (6-week wait), limited availability



vs Existing Apps

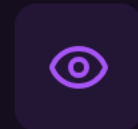
Superficial analysis, no real AI, generic recommendations



REFLECTA Advantage

Clinical-grade AI analysis, instant results, personalized recommendations, fraction of the cost

Technology Stack

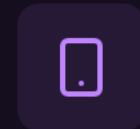


COMPUTER VISION

CNN Models

Transfer Learning

Skin Segmentation

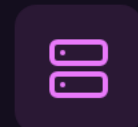


MOBILE

React Native

Expo

Camera API

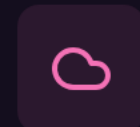


BACKEND

FastAPI

Python

PostgreSQL



CLOUD

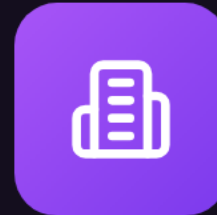
AWS

S3

Lambda

SageMaker

Team



ERARTA AI

AI Venture Studio

erarta.ai 



Founded by Evgeniy

Building AI products that make healthcare accessible to everyone

REFLECTA

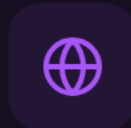
ZERO AI

AIDI

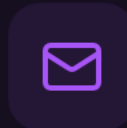
SOLARA

MODERA

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Email



Ready to revolutionize skincare with AI?

Let's make skin analysis accessible for everyone.

REFLECTA.VISION by ERARTA AI